In this week’s Cash Cow newsletter I would like to start by briefly reviewing the recent performance of the S&P 500 Index.

The $SPX dropped over 1% since last Thursday, and closed on the middle Keltner Channel yesterday.

2014 turned out to be a good year for those who remained bullish. This gives credence to the notion that the “trend is your friend.”
It is virtually impossible to predict what will happen in 2015. Luckily we are not in the business of making such assumptions. We will continue to stay disciplined and use the system of trading that has worked well for us in the past, and keep emotion out of our decision making.

With the $SPX trading near the middle Keltner Channel, there are many good buying opportunities out there. We will be utilizing our call purchase and Covered Call strategy for this week’s profit opportunities.

The first profit opportunity we’ll look at is HCN (Health Care REIT):

Health Care REIT is an equity real estate investment trust.

The company has a strong history of good financial growth including Revenue, Equity, and Retained Earnings.
The stock closed near the middle Keltner Channel yesterday, offering us a good buying opportunity in the process.

We should consider purchasing a call option on HCN for the January 17\textsuperscript{th} expiration.

The next profit opportunity we'll look at this week is **CORE** (Core Mark Holdings):

Core-Mark Holdings markets fresh and broad-line supply solutions to the convenience retail industry in the United States.

The company has consistently increased their Revenue, Equity, and Retained Earnings over the past several years.
The stock recently retraced to the middle Keltner Channel, offering us a good buying opportunity.

We should consider purchasing a call option on CORE for the January 17th expiration.

The last profit opportunity we'll look at this week is MU (Micron Technology):

We have looked at MU in past newsletters due to the stock's notable price growth. After closing near the middle Keltner Channel, we are offered a good buying opportunity into this stock.
Additionally, the stock offers higher than average premiums. We can take advantage of these high premiums by initiating a covered call on this stock.

At current prices the MU January 17th 35.5-strike covered call has a 5% or $170 profit potential:

**Buy 100 Shares of MU**  
**Sell to Open MU Jan 17th 35.5-strike call**

![Buy Write Analysis Table]

We can from this analysis that if MU increases at all in price we would profit 5% or $170. If MU remains flat we would profit 3.6% or $121, and if MU decreases -2.5% we would profit 1%.

Note: Profit performance displayed in this newsletter does not include transaction costs.

*This newsletter includes some trading ideas following Chuck Hughes’ trading strategies along with educational information. For a complete listing of Chuck’s exact trades,*
including specific entries and exits and real time Portfolio tracking, please call Brad at 1-866-661-5664 or 310-647-5664.

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