

Cash Cow Newsletter

November 14th 2012

[HD, V, SHW]

In this week's newsletter we are going to briefly review the recent activity in the U.S. Markets while looking at several new profit opportunities for the November 23rd expiration.

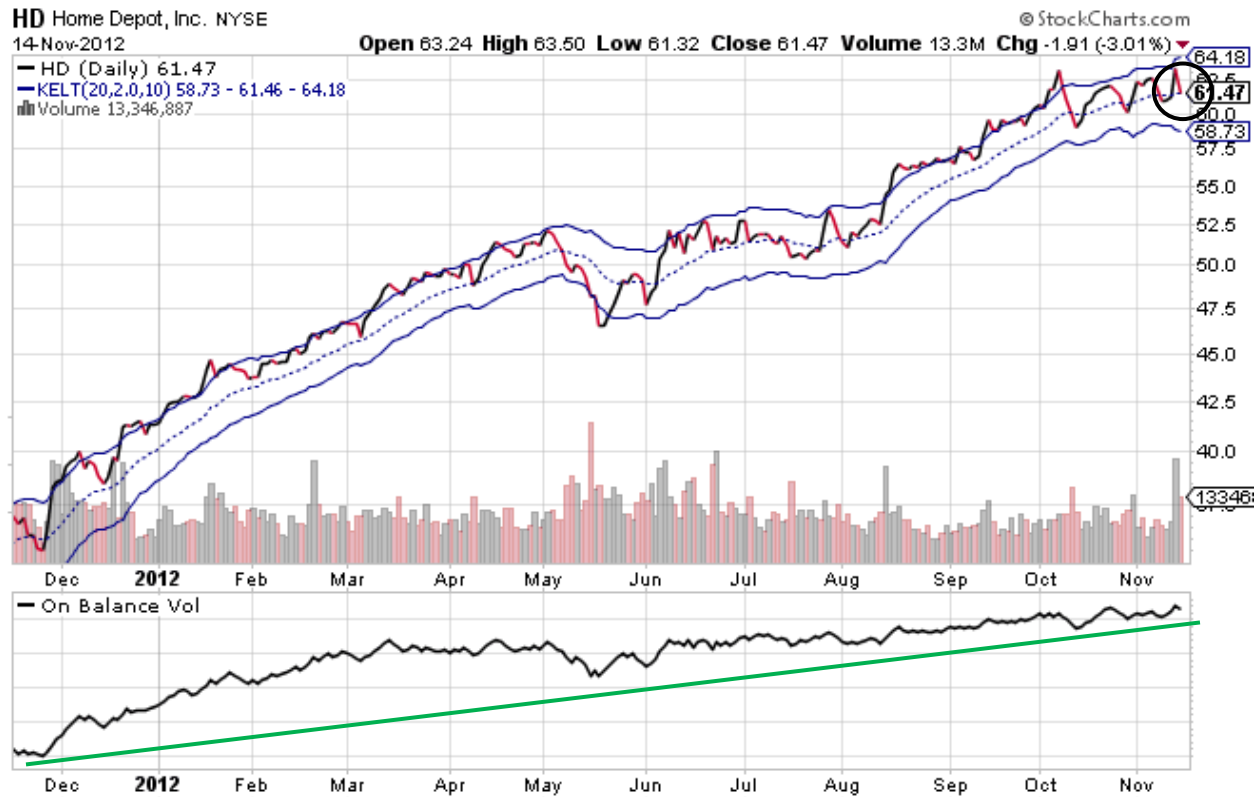
Looking at a 1-year price chart of the SPY S&P 500 Index ETF:



We can see that the SPY has hit a 3 month low as concerns increased over the "fiscal cliff" and possible tax hikes. Though most of the market has sold off, there remain several Super Portfolio stocks that have maintained their gains.

This week we will be looking at 3 different Super Portfolio stocks that have been relatively unaffected by the recent market instability.

The first Super Portfolio stock we'll look at this week is **HD** (Home Depot):



We can see that the stock has still maintained its uptrend throughout the past few weeks. An improvement in comparable-sales and a strong operating performance caused the company to exceed its expected quarterly earnings. With HD closing at the Middle Keltner Channel today we are presented with a good entry point in this Super Portfolio stock.

We should consider purchasing a call option on HD for the November 23rd expiration.

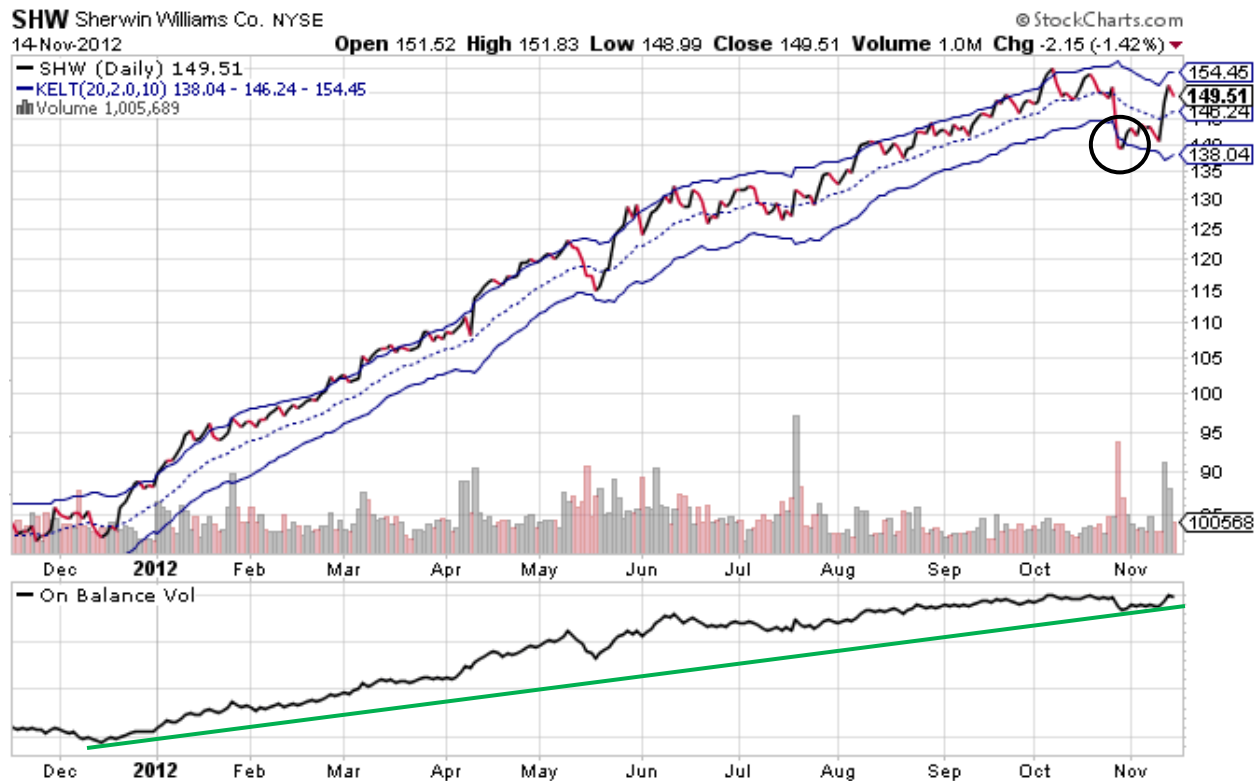
The next Super Portfolio stock we'll look at is **V** (Visa):



Visa is another stock that has maintained an uptrend after the recent selloff. With the stock still in an up-trend and the OBV line still sloping up, we can expect V to continue to increase in price in future weeks. We can see from the chart above that Visa closed at the middle Keltner Channel today.

We can take advantage of this favorable entry point by purchasing a call option on V for the November 23rd expiration.

The final Super Portfolio stock we'll look at today is **SHW** (Sherwin Williams):



Like the previous stocks mentioned, SHW has managed to maintain its up-trend throughout the recent market volatility. The stock still has an up-sloping OBV and has recently produced a High Probability 'Buy' signal at the end of October. We can expect SHW to continue to appreciate in price in the future.

We should consider initiating a monthly covered call on SHW to take advantage of the higher than average premiums.

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