

In this week's *Cash Cow* Newsletter we are going to look at the recent performance of the S&P 500 and then analyze some new profit opportunities.

The \$SPX recovered after last week's dip, and closed nearly flat on Friday:



The index remains in a 50/100-Day EMA uptrend and On Balance Volume is sloping up.

We will continue to initiate long positions on select stocks to try and take advantage of this upward momentum.

The first profit opportunity we'll look at this week is **MMM** (3M Co.):



3M is a diversified technology company that operates worldwide. As you can see from the price chart, MMM has done considerably well in recent months and buying pressure has been strong.

The stock is in a 50/100 Day EMA uptrend that is confirmed through the presence of an up-sloping On Balance Volume.

We can take advantage of future price growth by initiating a call option purchase on MMM for the December 13th expiration.

The next profit opportunity we'll look at is **SBUX** (Starbucks):



We have looked at Starbucks numerous times in the past due to the company's favorable financials and technicals.

The stock is currently trading near the middle Keltner Channel. This offers us a good entry point for a call option purchase on SBUX for the December 21st expiration.

The last profit opportunity we'll look at this week is **ADS** (Alliance Data Systems):



Alliance Data Systems provides marketing and loyalty solutions in the United States.

Over the past several years the company has consistently increased their Revenue, Equity, and Retained Earnings.

We can see that ADS is in a clear uptrend, and the stock recently retraced to the middle Keltner Channel. This presents a good entry point into this stock.

We should consider purchasing a call option on ADS for the December 21st expiration.

Note: Profit performance displayed in this newsletter does not include transaction Costs.

This newsletter includes some trading ideas following Chuck Hughes' trading strategies along with educational information. For a complete listing of Chuck's exact trades, including specific entries and exits and real time Portfolio tracking, please call Brad at 1-866-661-5664 or 310-647-5664.

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