

Cash Cow Newsletter

March 6th 2013

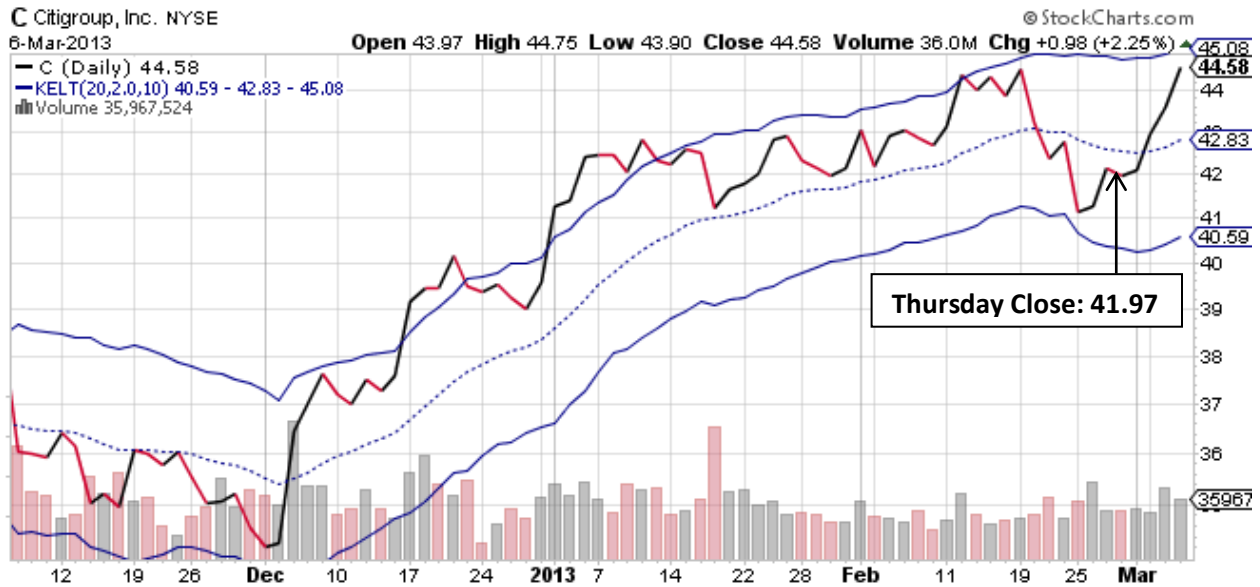
In this week's *Cash Cow* Newsletter we are going to briefly review last week's profit opportunities then look at some new opportunities for the March 16th option expiration.

The first profit opportunity we looked at last week was a call option purchase on **DIS** (Disney):



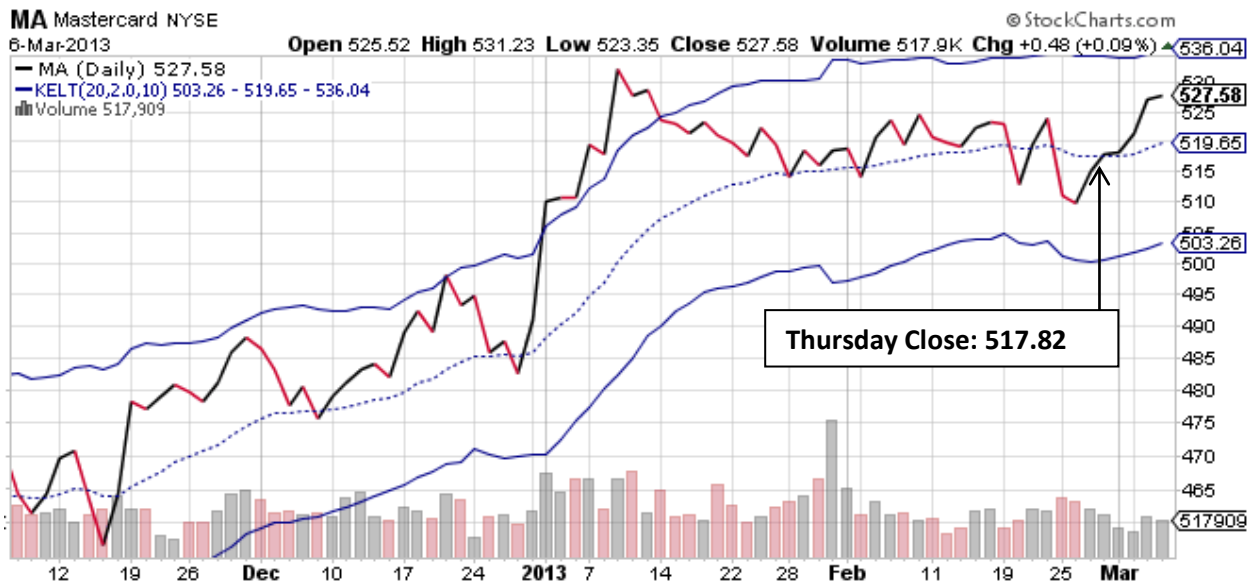
DIS rallied 3.24% since Thursday's close. The stock is currently trading above the upper Keltner Channel. We should consider taking partial profits on this position and wait for DIS to retrace in price before entering again.

The next profit opportunity we looked at last week was a call option purchase on **C** (Citigroup):



C rallied an impressive 6.22% since Thursday's close. The stock closed near the upper Keltner Channel today. We should consider taking partial profits on this position and wait for C to retrace in price before entering again.

The final profit opportunity we looked at last week was **MA** (MasterCard):



MA gained 1.88% since Thursday's close. Today the stock closed between the middle and upper Keltner Channels. We can consider rolling over this position into the March 16th expiration.

Now let's take a look at some new profit opportunities.

Because next Friday is the 3rd Friday of the month, we will be using the March 13th monthly expiration for this week's profit opportunities. We can also take advantage of stocks that don't trade weekly options.

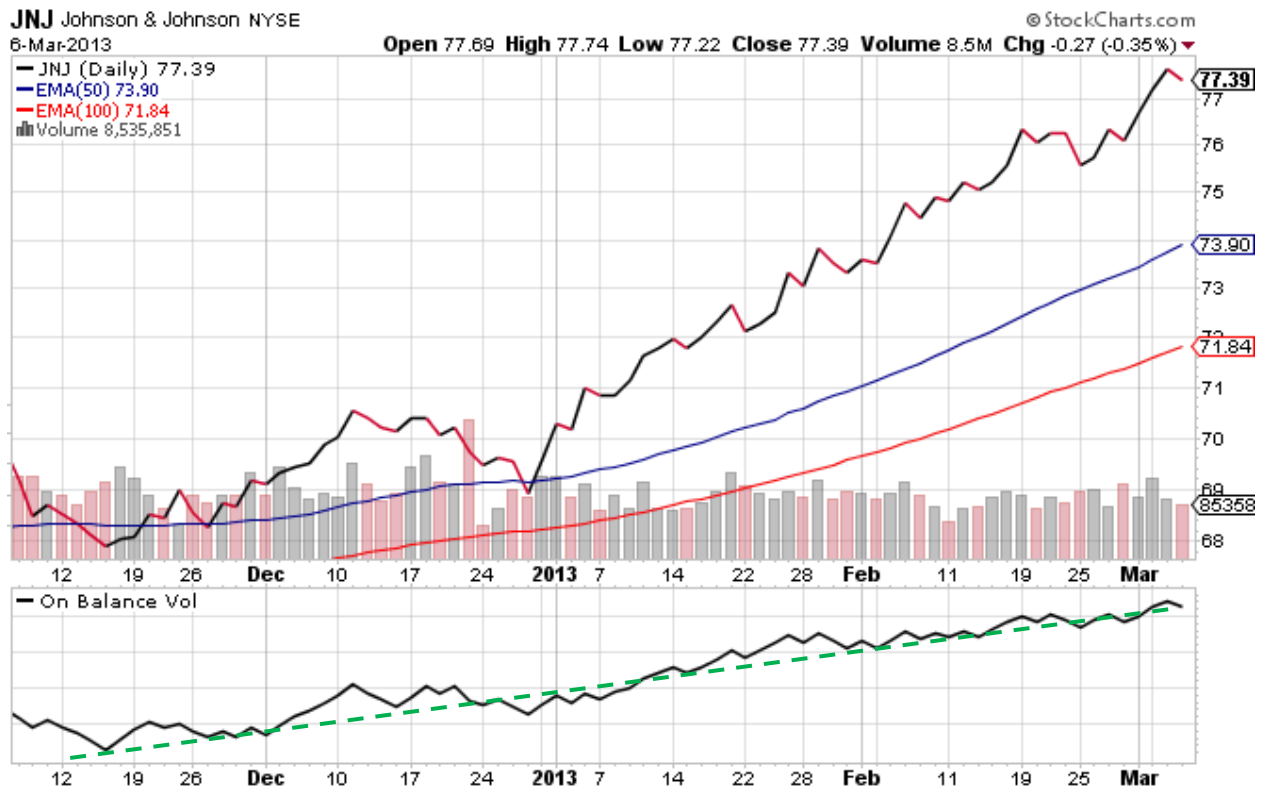
The first opportunity I'd like to show you this week is **AIG** (American Intl Group):



We looked at AIG back in the January 16th newsletter. The stock has rallied nicely since then. Today AIG closed near the middle Keltner Channel, giving us a good opportunity to re-enter this position.

We should consider purchasing a call option on AIG for the March 16th expiration.

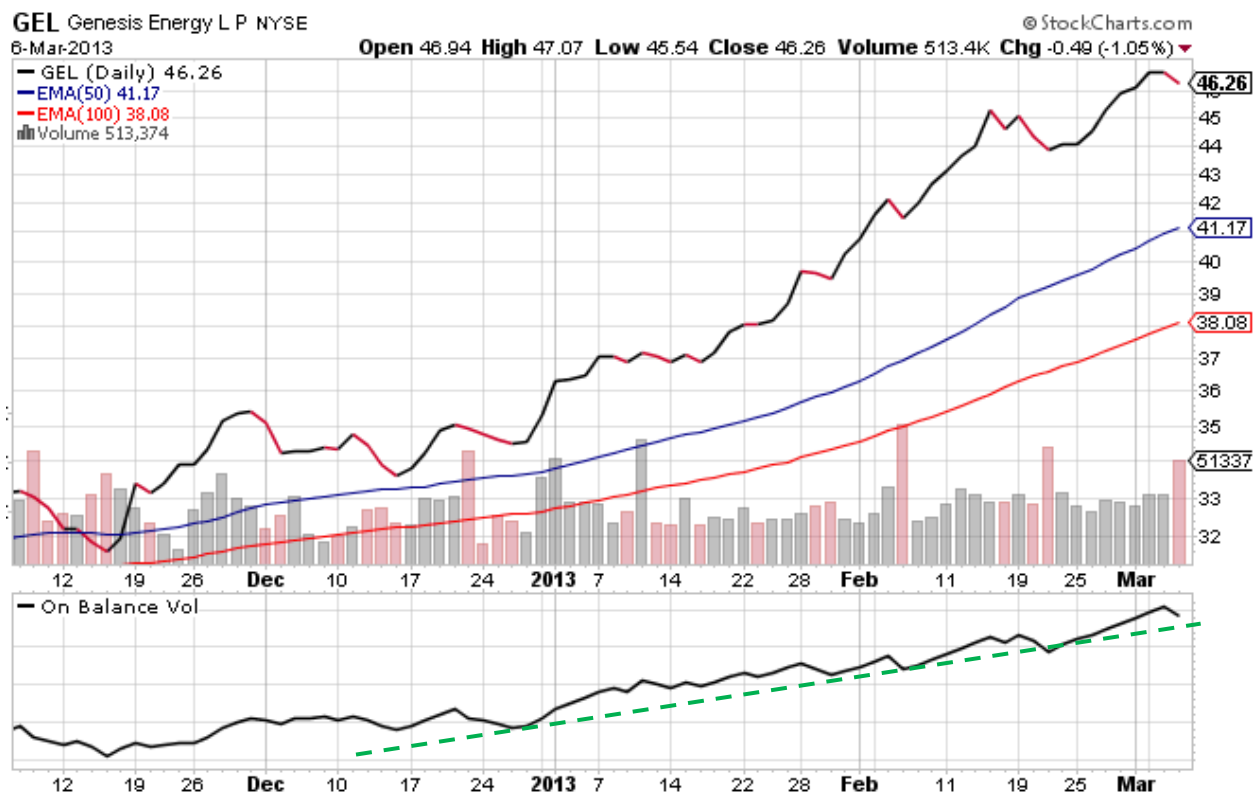
The next profit opportunity I'd like to show you is **JNJ** (Johnson & Johnson):



As you can see from the price chart, JNJ has rallied over the past 2 months. The stock remains in a strong up-trend with an up-sloping On Balance Volume.

We can consider purchasing a call option on JNJ for the March 16th expiration to take advantage of future price growth.

The last profit opportunity I'd like to look at this week is **GEL** (Genesis Energy):



Genesis Energy offers pipeline transportation, refinery services, and supply logistics to the oil and gas industry. The company has consistently increased their Revenue and Equity over the past several years. GEL is in a strong up-trend and has the potential for continued success.

If GEL continues to rally in the next week we could take advantage of its price growth by purchasing a call option for the March 16th expiration.

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